

PALISADES

TARTAN

**PALISADES TARTAN PICKS UP
MOMA'S NEW DIRECTORS/NEW FILMS SELECTION
'*SOME DAYS ARE BETTER THAN OTHERS*'**

Film stars renowned Indie musicians, including co-star of IFC's PORTLANDIA

FOR IMMEDIATE RELEASE: Los Angeles, February 22, 2011 – Palisades Tartan announced today that they have secured distribution rights for ***SOME DAYS ARE BETTER THAN OTHERS***, Matt McCormick's debut feature, which stars Indie rock talents James Mercer from the Shins and Carrie Brownstein, vocalist/guitarist for Wild Flag and the now defunct Portland, Oregon based band Sleater-Kinney. Brownstein can also be seen on **PORTLANDIA**, the new IFC Original short-based comedy series created, written by and starring Brownstein and Fred Armisen from Saturday Night Live.

The agreement provides for distribution of the film in North America as well as UK and associated territories, the largest worldwide film markets.

Recently selected to play New Directors/New Films, the prestigious film series organized by the Film Society of Lincoln Center and the Museum of Modern Art (MoMA), ***SOME DAYS ARE BETTER THAN OTHERS*** has also played the AFI festival in Los Angeles, The Portland Film Festival and SXSW. It will open theatrically in the United States March 25th at the Hollywood Theater in Portland, before opening wider across the country.

"Matt McCormick is a very talented young director and he has assembled a fantastic cast of Indie musicians in his debut feature," stated Palisades Tartan CEO Soumya Sriraman. "We have always taken pride in our ability to introduce the world to innovative and exciting artists and look forward to releasing this film in multiple territories."

SOME DAYS ARE BETTER THAN OTHERS is McCormick's poetic, character-driven debut feature-length film that asks why the good times slip by so fast while the difficult times seem so sticky.

"You will not see a film with more indie rock cred" writes the Seattle Stranger.

The film explores ideas of abundance, emptiness, human connection and abandonment while observing an interweaving web of awkward characters who maintain hope by inventing their own forms of communication and self-fulfillment. It's a sad valentine to the forgotten discards of a throwaway society, and a story about knowing when to hold on, and when to let go.

Based in Portland, Oregon, McCormick is an artist and award winning filmmaker whose work crosses mediums and defies genre distinctions. He has had three short films screen at the Sundance Film Festival and has had work exhibited at Art Basel, The Moscow Biennial, and the Museum of Modern Art. His film THE SUBCONSCIOUS ART OF GRAFFITI REMOVAL was named in 'Top 10 film lists of 2002' in both Art Forum Magazine and the Village Voice.

McCormick is also the founder and former director of the PDX Film Festival, Portland's premiere event for experimental, documentary, and otherwise obscure contemporary cinema. In addition to film, he is also actively involved in the music industry. He is the founder of Peripheral Produce, an internationally recognized video distribution label specializing in short experimental work and has worked and collaborated with many artists and musicians including The Shins, Miranda July, Sleater-Kinney, YACHT, Broken Bells, Al Burian, Eluvium, and Calvin Johnson. He has also recorded an album of music and soundtrack work titled *Very Stereo* that was released by Marriage Records.

ABOUT PALISADES TARTAN

Palisades Tartan has emerged as one of the premier distributors of independent and arthouse cinema in the US and UK and has been on the forefront of consumer trends. Straddling both continents, their film line-up boasts an impressive repertoire in the UK including the Ingmar Bergman library, Wong Kar Wai's 2046 and IN THE MOOD FOR LOVE. Apart from many favorites such as Michael Winterbottom's 9 SONGS and Carlos Reygadas's SILENT LIGHT, the library is anchored by Park Chan-wook's Cannes jury prize winner, OLDBOY, the film that famously introduced the Western World to the Asia Extreme brand.

Tartan Films was originally founded in 1984 in the UK and is credited with bringing Asian Extreme film to the West as well as some of the most compelling art house films of the last quarter century. In May 2008, Palisades Pictures acquired Tartan Films US library assets and two months later, acquired a majority of Tartan Films UK's film library assets. The new company Palisades Tartan has operations both nationally and internationally.

Palisades Tartan will continue to expand an already distinctive and provocative slate of films by focusing on quality film acquisitions, thus significantly increasing the size of their overall library in both territories. Palisades Pictures and its parent company Palisades Media Corp is a prestigious financier of print & advertising for the independent film market. Together with its affiliate, Palisades Media Asset Fund, Palisades has securitized and financed more than 550 films. www.PalisadesTartan.com

For further information, please contact:

Debbi Berlin

Palisades Tartan

323-528-2352

DBerlin@PalisadesTartan.com