



# RIOT ACT MEDIA

**DATE: FEBRUARY 4, 2010**

**FOR IMMEDIATE RELEASE: Portland filmmaker Matt McCormick's debut feature film, *Some Days are Better than Others*, starring James Mercer and Carrie Brownstein, Debuting at this year's South by Southwest Film + Music Festival in Austin Texas.**

Screening details (times, days and locations) will be announced to fans via Twitter and Facebook. The film will screen multiple times during both the film and music portions of the festival March 12-20, 2010.

Some Days on Twitter: [www.twitter.com/somedays\\_movie](http://www.twitter.com/somedays_movie)

Some Days on Facebook: [www.facebook.com/pages/Some-Days-Are-Better-Than-Others](http://www.facebook.com/pages/Some-Days-Are-Better-Than-Others)

Some Days official site: [www.somedaysthemovie.com](http://www.somedaysthemovie.com)

## **ABOUT SOME DAYS ARE BETTER THAN OTHERS:**

Shot in Portland Oregon, ***Some Days are Better Than Others*** is a poetic, debut feature-length independent film that asks why the good times slip by so fast while the difficult times seem so sticky.

The low-budget, character driven film is a collaboration between some notable figures in Portland's creative landscape. Written and directed by Matt McCormick, the film features Carrie Brownstein and James Mercer in the two lead roles, while Matthew Cooper, front man for the Portland band Eluvium, created the score. McCormick is an artist who has made several short films and exhibited work in galleries and museums all over the world, including his short film *The Subconscious Art of Graffiti Removal* which screened from Sundance to MoMA to the Moscow Biennale. Carrie Brownstein, a musician, actor, and writer, was a member of the legendary band *Sleater-Kinney* and is currently an NPR contributor and member of the Thunder-Ant comedy troupe. James Mercer is the frontman for the widely acclaimed band *The Shins*, as well as for his new project, *Broken Bells*. In addition to *Some Days are Better Than Others*, McCormick, Mercer and Brownstein collaborated on the 2008 short film *Light Tiger Eye*. McCormick has also directed music videos for both Sleater-Kinney and The Shins, and Mercer created the soundtrack for McCormick's 2004 film *Towlines*.

***Some Days are Better Than Others*** explores ideas of abundance, emptiness, human connection and abandonment while observing an interweaving web of awkward characters that maintain hope by inventing their own forms of communication and self-fulfillment. Katrina (Carrie Brownstein) is a twenty-something reality TV enthusiast, video diarist and animal shelter worker who is addicted to spying on her ex-boyfriend. Eli (James Mercer) is a mid-30s slacker who could offer a thoroughly researched social critique explaining all the reasons why he shouldn't get a job. Camille (Renee Roman Nose) is an anxiety ridden thrift store attendant who spends her days sorting through the donated discards of other people's lives, and Otis (David Wodehouse) is an 84-year-old eccentric filmmaker and inventor who strives to be recognized for his work.

The film, produced by Neil Kopp (*Old Joy, 2005, Wendy and Lucy, 2008*) and David Cress (*Paranoid Park, 2007*) is about the nuances of communication, the desperation of heartbreak, and the struggle to maintain hope through the passing of time. It's a sad valentine to the forgotten discards of a throwaway society, and a story about knowing when to hold on, and when to let go.

The film's trailer, cast bios, character information, cast and crew details, news and press items can be viewed via its website [www.somedaysthemovie.com](http://www.somedaysthemovie.com). More information about director Matt McCormick can be found at [www.rodeofilmco.com](http://www.rodeofilmco.com), while more information about SXSW can be found at [www.sxsw.com/film](http://www.sxsw.com/film).

**FOR MORE INFORMATION, CONTACT JOAN HILLER DEPPER AT RIOT ACT MEDIA (JOAN@RIOTACTMEDIA.COM)**